

TIDEWATER ARTS OUTREACH

Building Communities

THE ARTS BUILD
COMMUNITIES

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TIDEWATER ARTS OUTREACH

GEOGRAPHIC REGION SERVED

Hampton Roads region, including Suffolk, Norfolk, Virginia Beach, Portsmouth, Newport News, Hampton, and Chesapeake

POPULATION SERVED

More than three million residents. Thousands of Hampton Roads residents live in facilities and dependent care programs. The number of Virginians older than 60 will grow to almost 25% by 2025.

ATTENDANCE (FY 2009–10)

7700 participants

- ◆ 231 artists representing many arts forms
- ◆ 250 programs presented in 67 facilities in seven cities

CONTACT

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www.TWartsOutreach.org
(757) 965-5155

I liked the ability to participate in the program. It brought out a side of me I didn't know was possible. Thank you for your outreach and caring.

Veteran, Hampton VA Medical Center

Residents socialized, reminisced, actively participated and thoroughly enjoyed Angeletta's arts workshop. Thank you for sharing her talents with my residents.

Paula Jaynes, Shelton on the Bay

Tidewater Arts Outreach programs enrich the soul, stimulate the mind, and promote wellness through the healing power of music and the arts.

Tidewater Arts Outreach, formed in 2004, brings live music, visual arts and performances to those isolated from community life due to illness, age, or disability. The organization matches talented visual artists, musicians, instructors, and performers with more than 60 dependent care facilities, hospitals, shelters, and crisis centers.

Art is a valuable component of residential, therapeutic, and dependent care. In addition to its healing aspects, art allows audiences to have a voice, a creative choice, and an outlet for self-expression. The diverse programs of Tidewater Arts Outreach create a sense of community among the participants, and are a source of inspiration and reward for participating artists.

EDUCATION & COMMUNITY OUTREACH

- ◆ Music ensembles and soloists
- ◆ Visual arts workshops
- ◆ Dramatic readings
- ◆ Visual journaling and storytelling
- ◆ Drumming, poetry and songwriting workshops
- ◆ Beginner guitar instruction

Tidewater Arts Outreach delivers an immeasurable richness to the lives of participants and contributes to the community's overall quality of life. The organization creates jobs and generates revenue and tax dollars that help sustain its communities. Consider the following data showing its economic benefit to the region.

ECONOMIC BENEFIT (FY 2009–10)

- ◆ Total Expenditures: \$315,985
 - ◆ Full-time Equivalent Jobs: 8.4
 - ◆ Local Taxes & Fees Generated: \$15,304
 - ◆ State Taxes & Fees Generated: \$16,135
- Total industry impact of organizations & audiences.
Source: Americans for the Arts Economic Prosperity Calculator*

The numbers make it clear: The arts are a powerful force in building and sustaining Virginia's communities.

We had a young man who was anxious about being at the . . . shelter while waiting for a foster care placement.

The guitar lessons gave him something to focus on to help him through the next few days while he waited for placement. Thank you!

**Genevieve King
Tidewater Regional
Group Home Commission**